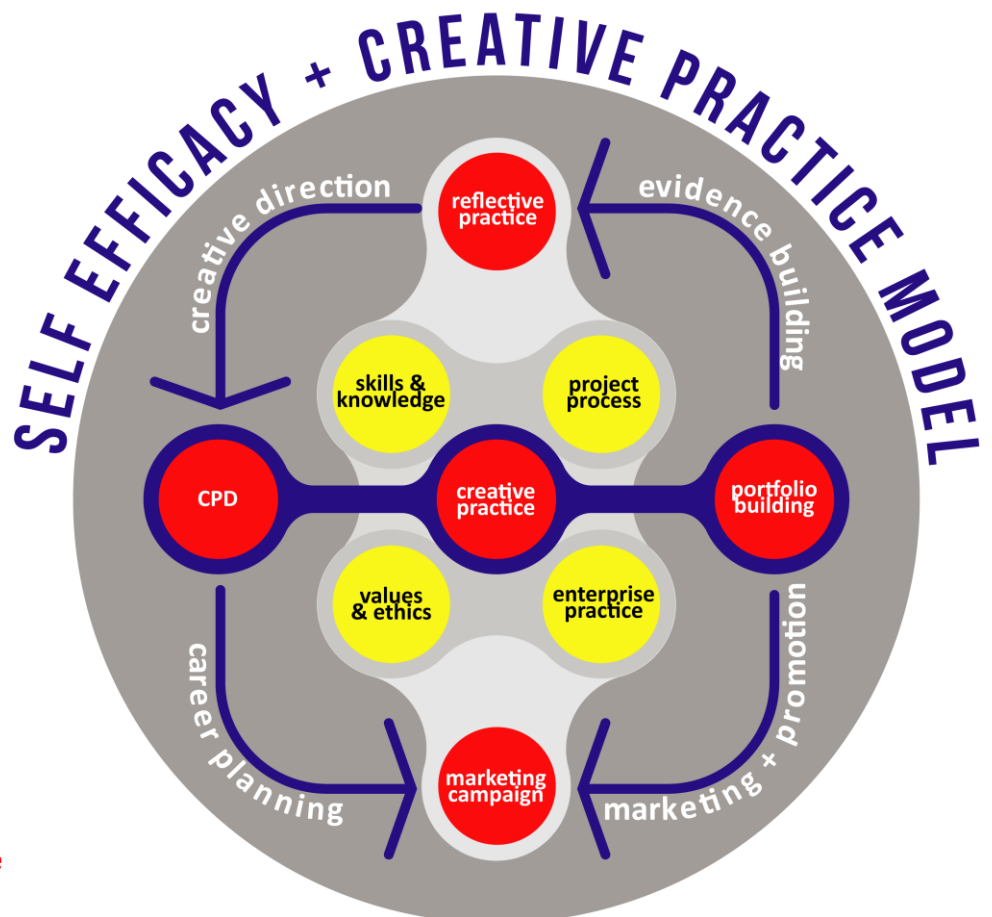


Self Efficacy + Creative Practice Model

Self-efficacy is the extent or strength of one's belief in one's own ability to complete tasks and reach goals

Creative Practice is the capacity + activity + process of effecting change, progress, impact



Core Activity

- **Creative Practice**

Core Assets

- **Skills + Knowledge**
- **Process**
- **Ethics + Values**
- **Enterprise Practice**

Key Generative Activities

These activities are performed separately but in combination enable progress in the act, potential and opportunity of creative practice

- **Reflective Practice**
- **Portfolio Building**
- **CPD Continuing Professional Development**
- **Marketing Campaign**

Key Transfers + Management Processes

These transfers + process link key activities and are mutually supportive and interdependent.

Achieving a progressive and sustained flow across these can contribute significantly to self efficacy

- **Evidence Building** - driven by portfolio building and evaluated by reflective practice
- **Marketing + Promotion** - driven by portfolio building and feeding a marketing campaign
- **Career Planning** - augment by CPD and expressed through marketing campaign
- **Career Direction** - informed by reflective practice and progressed by CPD

Creative Practice Enterprise Culture

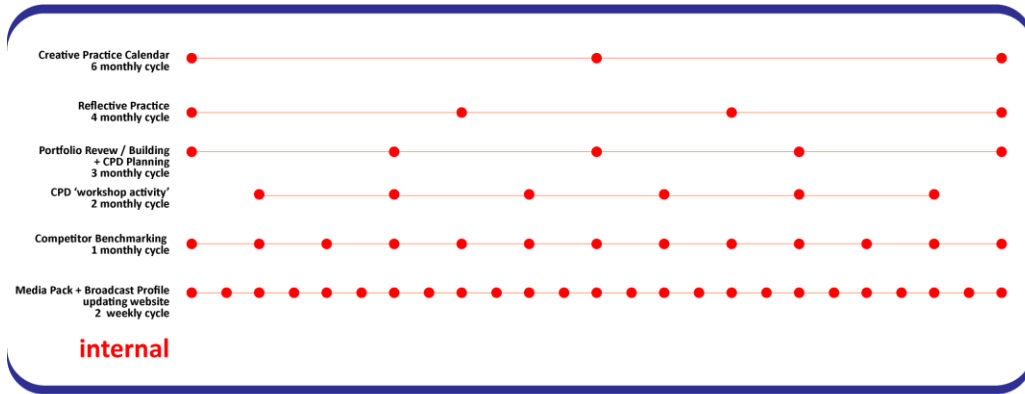
Mapping of the 'extending' activities & processes which place creative practice into an enterprise context



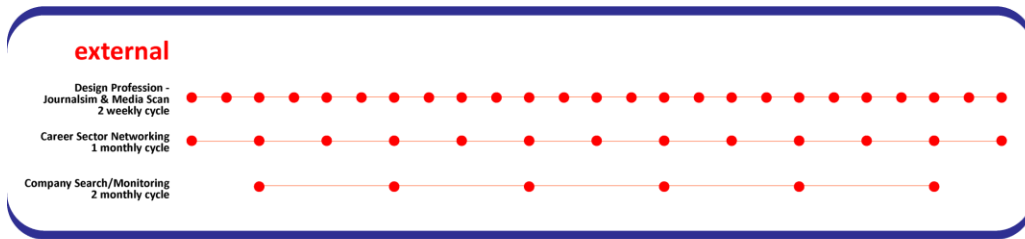
Calendar Plan for Self Efficacy + Reflective Practice + Career planning

SELF EFFICACY + REFLECTIVE PRACTICE + CAREER PLANNING CALENDAR PLAN

INTERNAL



EXTERNAL



ACTION PLAN ACTIVITIES & FLOWS

INTERNAL

