

expertise +
professional
practices

entrepreneurial
innovation
process

efficacy +
self efficacy

enterprise
+ advocacy



CCSID-02
CCSID-01

scoping +
framing
futures

CCSID-06
CCSID-05
CCSID-04
CCSID-03

specifying +
resourcing
opportunities

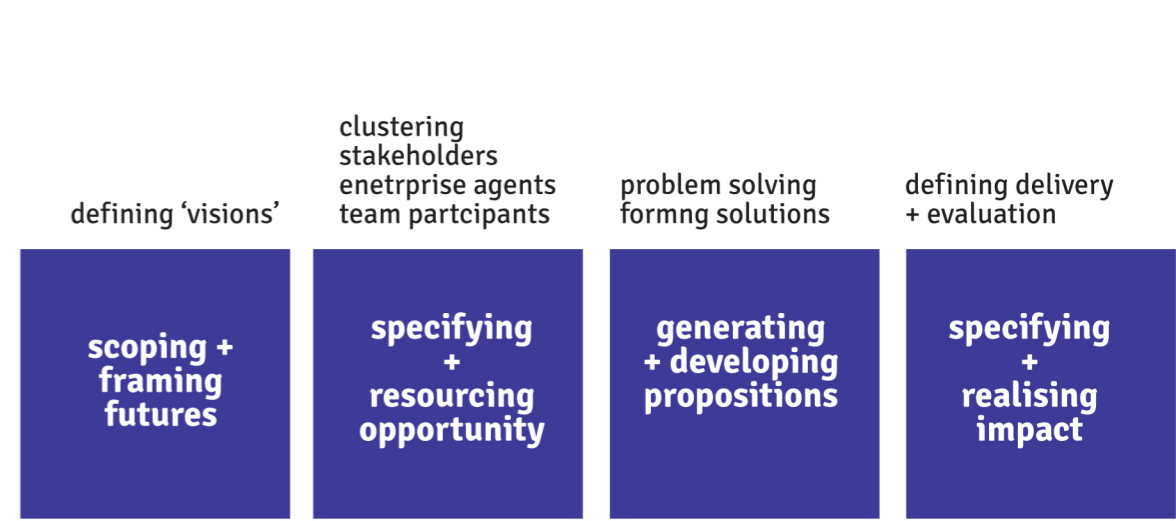
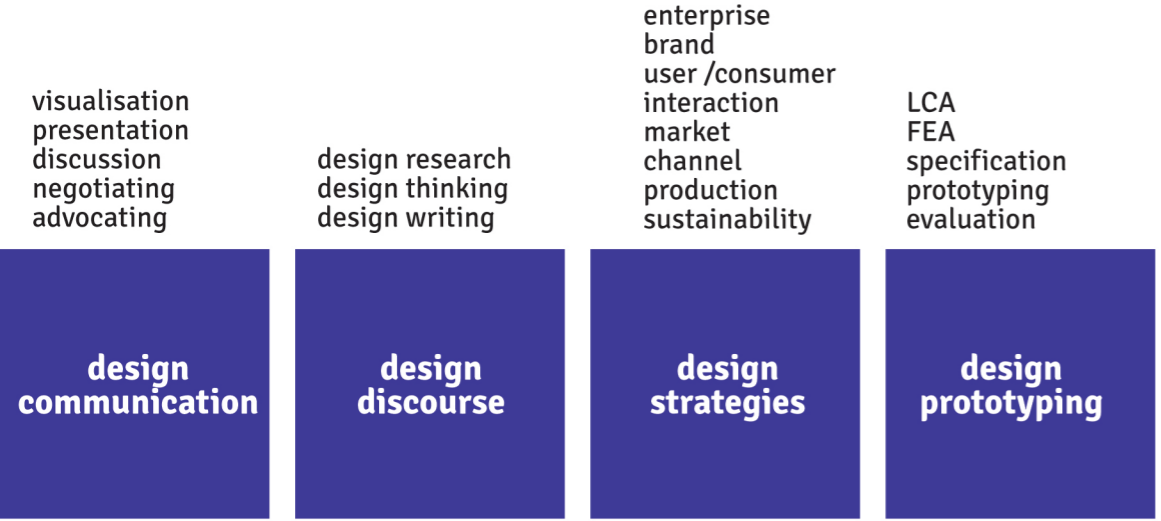
CCSID-10
CCSID-09
CCSID-08
CCSID-07

generating
developing +
contextualising
propositions

CCSID-13
CCSID-12
CCSID-11

specifying +
realising
propositions
+ evaluating
impact

- CCSID-13:** collaborate effectively with other disciplines to ensure successful implementation of design intent
- CCSID-12:** produce clear, precise, actionable industrial design specifications for implementation by others
- CCSID-11:** refine design solutions based on on-going simulation feedback
- CCSID-10:** execute simulations using a range of appropriate techniques
- CCSID-09:** plan simulation methods appropriate to interaction behaviour testing methods
- CCSID-08:** create novel ideas for future interactions inspired by learning and goal setting activities
- CCSID-07:** create propositions that connect market opportunity investor goals and available capabilities
- CCSID-06:** discover and prioritise interaction experience targets
- CCSID-05:** use scenario based analysis techniques to document current interactions and anticipate future situations and behaviours
- CCSID-04:** identify preliminary stakeholder behaviour research to inform industrial design strategy
- CCSID-03:** identify technological and operational capabilities available to the industrial design project
- CCSID-02:** identify aims relevant to the industrial design project
- CCSID-01:** plan project management frameworks for an industrial design project



DESIGN PRACTICES

INNOVATION PROCESS



PROGRESS AGENDA

ENTERPRISE IMPACT



sustainability inclusivity equity CSR	trends triggers futures 'riding the wave'	collaborative consumption 3P model user-centred	career goals enterprise targets ethical practice developmental targets
--	--	---	---

planning delivery progressing monitoring evaluating	busi. model finance IPP liability legislation differentiation	portfolio building media public profile marketing CPD benchmarking	scope opportunities collaboration mentoring membership partnerships
---	--	---	---