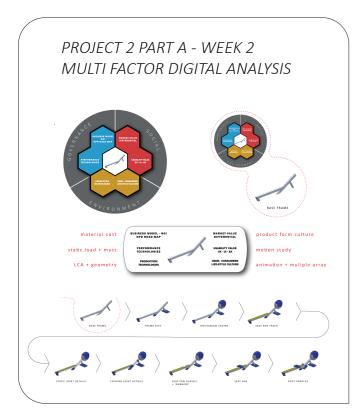
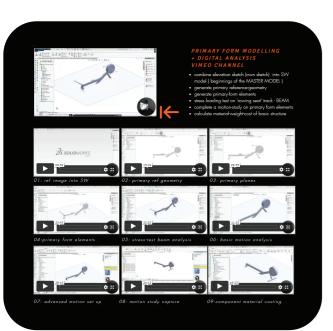
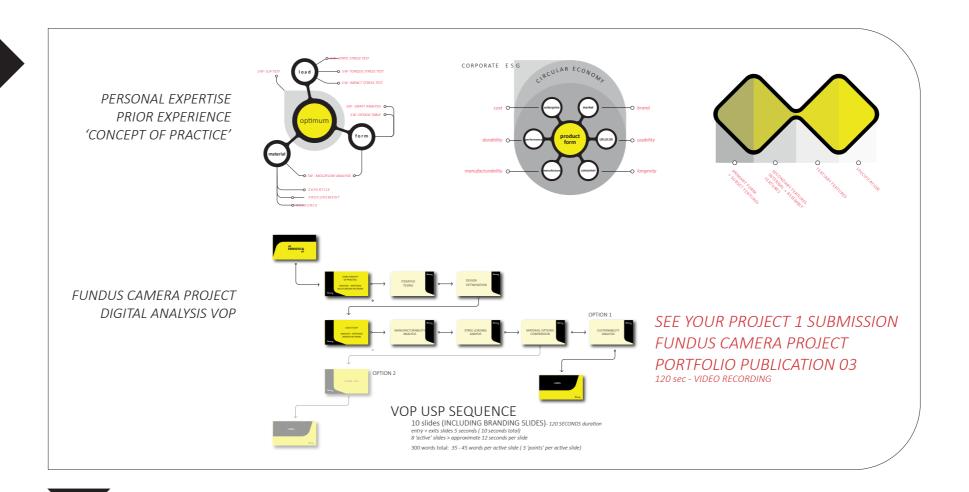
personal expertise resource of Design Practice PFUNDUS CAMERA PROJECT 1 - PORTFOLIO PUBLICATION 03

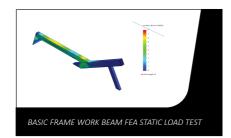




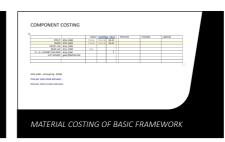




PROJECT 2 PART B PORTFOLIO PUBLICATION 03 DIGITAL ANALYSIS VOP - 120 secs - 5 to 10 slides (compact graphic area or extended graphic area - your choice)











in principle is very similar as the digital analysis in Project 1 - Portfolio Publication 02

See what was covered in weeks 1 - 2 as regards this analysis

Also reflect on your previous design practice - namely your Digital Analysis voice over - Project 1 Term 1Portfolio Publication 02

Please note the list of Digital Analysis processes + six factor analysis which was undertaken in week 1 - 2

Stress Loading of the beam
LCA of the basic framework
Material Costing of the basic framework
Motion study of the hinging feature
Illustration of the 'connection' between the form of the basic framework and your chosen brand